INSTITUTO DE EMPRESA
PUBLIC PROJECT

ARCHITECT
Serrano-suñer Arquitectura; Dmo arquitectos, Madrid

PHOTOGRAPHER
Marc Manso

Project Description

The Instituto de Empresa in Madrid is one of the world’s very best schools of management and business. A complete renovation based on the nearly exclusive use of concrete, glass, and plasterboard radically transformed the numerous classrooms and study, consultation, and administration offices on two levels and 1,000 square metres of space and brought them in line with the latest international standards in personnel development. A cornerstone of the new design was the simplicity, neutrality, and sobriety of the rooms with furnishings almost entirely in white.

The designers succeeded impressively in communicating a reserved elegance entirely subordinated to the purposes of learning, an atmosphere skilfully enhanced by the discreet lighting concept oriented towards the two-storey structure of the building. Public areas such as the reception foyer and study and computer rooms are located on the ground floor while non-public areas such as classrooms and offices are on the mezzanine one level higher. A central room that extends over both levels and that features intentional lines of light extending over both storeys provides a sophisticated connection between the two levels and casts a spotlight on the architectural division of space. In the meeting rooms, many of which have no windows, individual panoramic pictures provide the impression of looking over the rooftops of Madrid – a pleasing optical illusion in an otherwise reduced and austere environment.

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Project Photos
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