Project Description

The Hult International Business School is globally oriented, boasts renowned professors and an international student body, and according to the Financial Times is one of the 100 best business schools in the world. After London, Boston, Shanghai, and Dubai, the Hult International Business School has now also opened a campus in San Francisco. The new campus is not far from the world famous San Francisco waterfront, directly across from the headquarters of Levi Strauss & Co., and close to the financial district – providing the students with a high-quality education at the very cutting edge.

The architectural design of the new campus was intended to create a modern and comfortable atmosphere where the students would feel at ease while also expressing the university's progressive attitude. And this mission was accomplished in August of 2010. After extensive renovations, the Hult International Business School opened its training and communication centre. Here, the students from 129 countries can come together in a multicultural and modern environment and learn with and from each other. It was decided early in the planning process to leave the naked concrete honeycombs of the ceiling cladding because it was thought that they would be ideally suited for accentuating service and design. And that’s exactly how it is. In the central areas, lighting strips of various lengths and intensity not only provide the necessary brightness, but also directly illuminate the floor and ceiling to underscore the contrast between material nakedness and colourful opulence and to help the spaces to achieve a modern and sophisticated presence. In contrast to this, the round lights that are arranged in different, occasionally irregular, patterns are used to strictly define separated spaces, especially offices and auditoriums, and employ clean, clear light to give them a radiant and creative aura.
HULT International Business School
PUBLIC PROJECT

ARCHITECT
TSAO Design Group, San Francisco

LIGHTING DESIGNER
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Project Photos
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