Project Description

The new headquarters of the non-profit organisation Fondazione Exclusiva, whose mission is to promote the creative scene in Italy and to facilitate international exchange between talented young artists, was set up in a former foundry in Rome. The historical industrial complex was reopened under the name of AREA81 at the end of 2015 after an extensive renovation. In addition to housing the main office, the space is also intended as a venue for the organisation’s ongoing series of exhibitions. Three functional zones were created at the historical site consisting of four buildings dominated by steel beams and naked brickwork: the reception area with workshop rooms, offices and archives, and the spaces for temporary exhibitions. The comprehensive redesign of the facility was driven by respect for the genius loci and the desire to maintain the industrial character of the place.

The lighting concept by Mama Design played a key role in the transformation of the structures in collaboration with the interior designers. On the one hand, the focus was placed on the natural light that penetrates the buildings by way of the glass fronts on the western side, while on the other, artificial light was to be used to amplify this effect and to infuse character into the rooms as a decorative, aesthetic element. Fourteen ring-shaped MINO 60 CIRCLE LED luminaires with varying diameters up to six metres form floating light sculptures and provide an additional design reference to the industrial architecture of the site.

Related Products

MINO 60 CIRCLE suspended
MINIMAL 60 trimless system
MINO 60 CURVE ceiling / suspended system
AREA81
PUBLIC PROJECT

ARCHITECT
Exclusiva Design, Roma

LIGHTING DESIGNER
Mama Design, Frascati

PHOTOGRAPHER
Massimo Camplone photo studio

Project Photos

[Image of interior space with lighting fixtures]

[Image of interior space with artwork]

[Image of interior space with artwork]

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