Project Description

Together with the architecture office bergundtal, the Graz architecture studio INNOCAD proposed the interior design of the new group headquarters of the Südtiroler Volksbank in Bozen. The office building designed by the architect Christian Rübbert presents itself in futuristic fashion, with its zig-zag shape and completely glassed-in facade. A concept that the interior architecture, encompassing 8,000 square metres of useful space, continues. It breaks with the usual hierarchical structure of a financial company and instead offers a consistently future-oriented workplace concept.

The philosophy of the interior design is based on a free spatial structure that offers a maximum of flexibility. Communicative open-space offices alternate with half-open group offices and closed seminar rooms, telephone booths, and seating niches zone the large space and offer additional retreat and encounter areas.

Two essential elements were developed for the realisation of the innovative interior design. On the one hand, there is the so-called “bergundtal furniture” that serves the “new work” philosophy equally as communication and lingering furniture and that simultaneously offers the required storage space and zoning in the open work area. On the other hand, central “cores” form a continuous four-story spatial sculpture whose walls were designed by the South Tyrolean painter and installation artist Esther Stocker.

The ground floor of the new company headquarters serves as an interface for both internal and external communication. The consistent transition from seminar and conference rooms to the bank branch and the café allows individual encounters with customers. The day nursery accommodated directly in the building is another contemporary sign of an attractive employer.

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ARCHITECT
INNOCAD Architektur ZT GmbH,
Graz, bergundtal GmbH, Bruneck,
Christian Rübbert Architekt, Bozen

PHOTOGRAPHER
Paul Ott

Project Photos

INDIRECT
VOLKSBANK HQ
OFFICE PROJECT

ARCHITECT
INNOCAD Architektur ZT GmbH,
Graz, bergundtal GmbH, Bruneck,
Christian Rübbert Architekt, Bozen

PHOTOGRAPHER
Paul Ott