Project Description

Only six months separated the planning stages from the opening of the newly designed office and conference facilities at Samsung Vienna. The goal was to create an inspirational, communicative and optimally functional working environment within the limits of the existing architecture. As part of the process, employees were able to voice their own desires for the renovation. Substantial input gleaned from the “Great Place to Work” survey fed into the project planning.

The result speaks for itself. The office unit, which spans five floors, has been completely reorganised. Classic workspaces were consolidated in a more compact manner on four of the five floors while the middle floor provided the space to create a fully new communication and conference area for employees. At the same time, this floor is meant to serve as a representative space for customers and as a showcasing area for Samsung products. Spaces for both meetings and quiet retreat, including a cafeteria, lounges, and soundproofed meeting rooms, for example, alternate throughout the layout. These are all used continuously by both employees and customers, and they encourage spontaneous exchanges, social contact and, as a result, identification with the company. A “playground”, outfitted with game consoles, table football, and more looks to provide a necessary element of distraction from one’s day-to-day work.

Seamlessly recessed lighting (Edge) was used in corridors for orientation as well as to provide uniform illumination. In conference rooms on the other hand, a wide array of lighting options (Vela, Stilo, Auro drop, and Mino, among others) was used for creating a variety of lighting moods and atmospheres according to diverse needs and requirements. In connecting modern Samsung technology with the wood, glass, and light, a work atmosphere was created that equally supports spontaneous exchange and networked and creative work.

Related Products

AURO FOCUS
SAMSUNG HQ Vienna
OFFICE PROJECT

ARCHITECT
INNOCAD Architektur ZT GmbH,
Graz

LIGHTING DESIGNER
INNOCAD Architektur ZT GmbH,
Graz

PHOTOGRAPHER
Paul Ott

Project Photos
SAMSUNG HQ Vienna
OFFICE PROJECT

ARCHITECT
INNOCAD Architektur ZT GmbH,
Graz

LIGHTING DESIGNER
INNOCAD Architektur ZT GmbH,
Graz

PHOTOGRAPHER
Paul Ott