



Comparison: old lighting system (left), XAL UNICO, 4000K (right)

Efficient, functional, and aesthetic

Fiera Bolzano LED retrofit

Bolzano Trade Fair's goal is to become Italy's most sustainable trade fair. With the lighting system retrofitted from fluorescent to LED, they are now a significant step closer. It is not only the environmental footprint that has been significantly improved for Hall A, but above all the light quality. A total of 80 UNICO spotlights, installed as bespoke products in tracks and controlled by DALI, create ambience and a pleasant feeling of space. In addition, this solution offers flexibility of use. Specific areas of the hall can be controlled individually and facilitate different scenarios for different events. For director Thomas Mur, the result is the perfect combination of efficiency, economy, functionality, and aesthetic appeal. The tailored solution with the track system also allows for potential future expansion.

"Aesthetically and functionally, the luminaires blend discreetly into the existing architecture. But the most important thing is that we have a much more pleasant light than before – the difference is striking!"



-45 %
Energy costs



Thomas Mur
Bolzano Trade Fair Director